

# DETAILED COURSE OUTLINE

## FIRST SEMESTER

1. Environmental Science
2. Fundamental of Management & Organizational Behavior
3. Statistics of Business Decisions
4. Entrepreneurship Development

## SECOND SEMESTER

1. Business Communication
2. Managerial Economics
3. Business Accounting
4. Ethics & Corporate Social Responsibility

## THIRD SEMESTER

1. Macroeconomics
2. Principles of Marketing
3. Management Accounting
4. India's Diversity & Business
5. Personality Development & Communication Skills

## FOURTH SEMESTER

1. Business Research
2. Human Resource Management
3. Financial Management
4. Tax Planning
5. IT Tools in Business

## FIFTH SEMESTER

1. Quantitative Techniques for Management
2. Legal Aspects of Business
3. (DSE-I Finance) Investment Banking & Financial Services

OR

(DSE-II Marketing) Consumer Behaviors

OR

(DSE-III Human Resource) HRD: Systems & Strategies

OR

(DSE-IV Management of Global Business) International Trade: Policies & Strategies

4. (DSE-I Finance) Investment Analysis & Portfolio Management

OR

(DSE-II Marketing) Retail Management

OR

(DSE-III Human Resource)

Training & Management Developments

OR

(DSE-IV Management of Global Business)

Global Business Environment

## SIXTH SEMESTER

1. Business Policy & Strategy
2. Financial Institutions & Markets
3. (DSE-I Finance) Project Appraisal & Analysis

OR

(DSE-II Marketing) Distribution and Supply Chain Management

OR

(DSE-III Human Resource) Performance & Compensation Managements

OR

(DSE-IV Management of Global Business)

Multinational Finance

4. (DSE-I Finance) Project Report

OR

(DSE-II Marketing) Project Report

OR

(DSE-III Human Resource) Project Report

OR

(DSE-IV Management of Global Business)

Project Report.

### Note :

1. Students can opt any one of the specialization (DCF-I,II,III,IV) in V<sup>th</sup> Semester and same will continue in VI<sup>th</sup> Semester.
2. Tally ERP 9 is added as a value-added certificate/ diploma based program for skill enhancement.